



Participation in 'Poster Making on Swachhata Hi Seva' Competition

Date: 20/09/2024

Date of Event	20-09-2024
Venue	BBA Assembly Hall
Time	01:30 to 2:30
Total No. of Participants	20 students from BBA
Expert Name	-
Event Coordinator	Ms. Pragya Tripathi
Event Category	Students Participation
Program objective	To promote the Swachhata Hi Seva among students as promoted by UGC and Govt. of Gujarat.
Program outcomes	The enhanced creativity and designing skills and increased cultural awareness within the students on Swachhata Hi Seva.

The Poster Making Competition organized by NSS Commerce and Management Chapter of UTU on 20th September 2024 at BVPIIM Assembly Hall. It was an inspiring event organized in support of the ****Swachhata Hi Seva Campaign**** 2024, a nationwide movement promoting cleanliness and environmental awareness. The competition saw enthusiastic participation from students of MBA, BBA and BCOM departments, who used their artistic talents to depict the importance of cleanliness, waste management, and environmental conservation. The posters vividly portrayed themes such as recycling, reducing plastic use, sustainable living, and the significance of community involvement in keeping our surroundings clean.

After careful evaluation, the top three winners were announced. **Saloni M.** from the Department of BVPIIM secured the first prize for their visually impactful and thought-provoking poster on reducing plastic waste. **Priyanshi S.** from BVPIIM won the second prize with a design that emphasized the importance of waste segregation. **Jensi Khatsi** again from BVPIIM was awarded third place for their creative depiction of community participation in cleanliness drives. The winners received certificates.

The event not only showcased the creativity of the students but also encouraged them to become active contributors to the ****Swachh Bharat Abhiyan****. Participants emphasized the role of youth in driving change through impactful visual communication. The competition successfully blended art with social responsibility, leaving a lasting impression on students and staff alike.



Report Prepared by: Ms. Pragya Tripathi

HoD Signature